



EUROTARGET BUSINESS CONSULTANTS



Strategic Consultancy
Business Representation
Business Development
Sales & Marketing

Practice makes perfect



How to expand your business in Poland?

Introduction to the target markets

Eastern Europe is a land of opportunities especially Poland. Polish market offers huge potential, great macroeconomic status, good business climate, cheap infrastructure and labor costs but this market is also difficult for western companies because of barrier of language and culture as well as general bureaucracy. However, Poland is an excellent starting point to do business in Eastern Europe.

Innovative business concept

EuroTarget Business Consultants tackles both bureaucratic and technical problems and offers you your own business representation in Poland.

Access to the right information, guidance and contacts are essential needs of these companies who want to establish a business presence in Eastern Europe.

EuroTarget Business Consultants can represent you in Poland for market entry, commercial negotiations, business development and project management.

We can undertake any business activity on your behalf, can set up your field sales operations and finally can penetrate target markets with reasonable costs and lowered risk.

Summary of benefits

By having EuroTarget Business Consultants represent you in Poland, we become an extension of your organization. We will assist you succeed in new and established markets by improving your opportunity to grow sales, expand your market, building reliable and solid business relationships with your customers and helping you minimize your costs of doing business in Eastern Europe.

EuroTarget Business Consultants will benefit you mainly three ways:

- You will have immediate access to prospective market and business networks within FMCG, B2B and HoReCa industry
- You will have a professional in the field that has an experience and know-how to help you succeed and keep you better informed
- It obviously saves a lot of money and reduces risk

Flexible solutions for your business needs

Wide array of services such as:

- Business representation
- Strategic consultancy
- Market research & market entry
- Negotiating & managing contracts
- Market tests & product launches
- Field Sales operation & support
- Pre-selling, & merchandising
- Trade promotions, samplings
- Lead generation
- Marketing support, trade fairs and events

WHO WE ARE

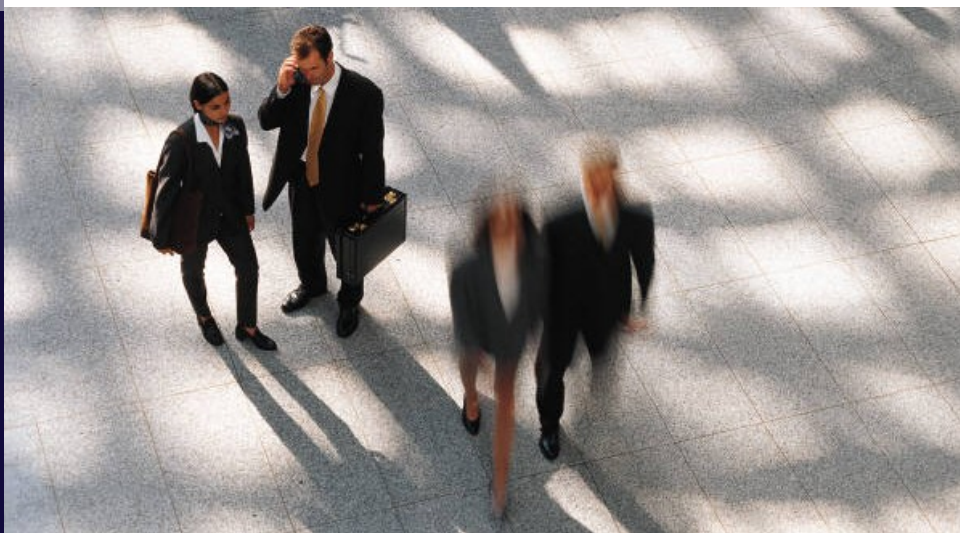
We are dynamic and innovative company with brand new business concept that provides professional services in the areas of Sales, Marketing, Business Development to the companies within FMCG, B2B and Green Energy industry.

WHERE WE ARE

We are based in Nottingham, East Midlands. Our Polish branch is located in Grodzisk Mazowiecki, Warsaw suburbs. Our locations benefit from fast connections to the capitals, providing high accessibility for major airports, motorways and business parks.

WHY WE DO IT

We love selling! We understand sales as much as we understand your business needs. We are hungry for success, ambitious and target oriented professionals. At EuroTarget Business Consultants we are committed to providing you with professional service throughout all levels of business.



Are you planning to expand your business in Eastern Europe?

EuroTarget Business Consultants has got an extensive knowledge and many years sales experience in FMCG and B2B industries which guide you to maximize your growth potential of target markets so you can expand your Eastern-European business and save your time and resources at the same time.

With this peace of mind, you can concentrate more on your core business and strategic planning. Professional and cost effective local Business Representation optimizing your ability to win new business and retain existing business.

Are you looking for partner in Poland who will support your business?

You will receive these services based on your specific business needs and operation base point for you and your Eastern-European expansion. Our associates are familiar with Polish market and offer a complete care of your business from one source from taking care of daily routine, correspondence and phone calls to the showroom, field sales to order processing, trade promotions, sampling to marketing oriented activities as market test, product launches and trade fairs and shows.

We can prepare your trade show for maximum impact to increase your productivity. We will target potential buyers and follow-up with them to turn them into business partners. Obviously, above activities will be tailored to your budget and business needs. We offer this integrated package of professional services for companies and business people seeking first-class business representation in Poland and Eastern-European countries (Poland, Czech, Slovakia).

Poland is primary operational area but we can cover Czech and Slovakia is required. Please note that Ukraine and Belarus will be added to our operations after their accession to EU.



Mr. JACEK KOPACZ

BUSINESS PROFILE

Mr. Jacek Kopacz, owner of EuroTarget Business Consultants has developed this business consultancy model on the basis of fourteen years extensive experience in Sales and Business Development.

Graduate of Business Administration and Diplomacy from Independent University of Business and Administration in Warsaw, Poland.

Jacek Kopacz worked for blue chip companies such as Masterfoods Poland, Ferrero Poland and Kamis Poland for almost ten years.

In 2004 Mr. Kopacz created another innovative company EuroTarget External Salesforce who provided outsourcing services and sales agents to medium and large companies within FMCG Food industry in Poland. EuroTarget External Salesforce successfully co-operated with both Polish and international companies such as Masterfoods Poland, Marimax Poland, Develey Poland, Heinz Poland, Riha Hartinger.

Mr. Jacek Kopacz has been living in the UK for last four years and dynamically split his time between UK and Poland.

Presently EuroTarget Business Consultants is successor of EuroTarget External Salesforce and creditably continues successful operations in Poland and Eastern Europe.



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